

# "Alternative" Markets/Segments in equity analysis

FESE Economics and Statistics Committee September 2008

#### Objective

- To clarify the scope of Table 6: "Alternative" markets/segments of FESE monthly statistics report.
- To give a clear overview of "alternative" markets/segments.
- Once the analysis is finalised, figures will be included in Table 6 of FESE Statistics.

#### **CONDITION**

Alternative markets / segments are defined as having different listing rules than those of the main market.



#### Responses

- Up to 24/07/07 18 exchanges responded:
  - Athens Stock Exchange
  - BME Spanish Exchanges
  - Borsa Italiana
  - Bratislava SE
  - Budapest SE (no alternative market/segment in equity)
  - Bulgarian SE (no alternative market/segment in equity)
  - Cyprus Stock Exchange
  - Deutsche Börse
  - Irish Stock Exchange
  - Ljubljana Stock Exchange
  - London Stock Exchange
  - Luxembourg Stock Exchange
  - NYSE Euronext
  - NASDAQ OMX
  - Oslo Børs
  - SWX Swiss Exchange
  - Warsaw Stock Exchange
  - Wiener Börse



# Results - I

Exchange	Name	Alternative Market or Segment	Starting date	Regulated Market or MTF
Athens SE	EN.A	Market	Q4-2007	MTF
ВМЕ	MAB	Market – Segment 1 Collective investment companies	Jan-06	MTF
	MAB	Market – Segment 2 Private equity	Jul-07	MTF
	MAB	Market – Segment 3 SMEs	Jan-08	MTF
Borsa Italiana	STAR	Segment	Apr-01	RM
	Mercato Expandi	Market	1977	RM
	Mercato Alternativo del Capitale	Market	Sept-07	MTF
Bratislava SE*	New Listed Market	Market	Jul-01/Jan08*	*
Cyprus SE	CSE Alternative market	Market	Sep-04	RM
Deutsche Börse	Entry Standard	Segment	Oct-05	MTF
Irish SE	Irish Enterprise Exchange	Market	Apr-05	MTF
Ljubljana SE	Semi-official	Market		RM
	Market maker trading segment**	Segment	Sept05/Jan08	RM

Source: FESE Member exchanges
\* Market cancelled in January 2008 - \*\*Terminated as of

# Results - II

Exchange	Name	Alternative Market or Segment	Starting date	Regulated Market or MTF
LSE	AIM	Market	Jun-05	MTF
Luxembourg SE	Euro MTF	Market	Jul-05	MTF
NYSE Euronext	NextPrime	Segment	Jan-02	RM
	NextEconomy	Segment	Jan-02	RM
	Alternext	Market	Apr-05	MTF
NASDAQ OMX	First North	Market - Denmark, Sweden, Finland, Iceland and Latvia.	Staring on Dec-05 in Denmark	MTF
Oslo Børs	Oslo Axess	Market	May-07	RM
	Alternative Bond market	Market	Jun-05	MTF
SWX	Local Caps	Market	May-05	RM
Warsaw SE	NewConnect	Market	Aug-07	MTF
Wiener Börse	Second Regulated Market	Market	Q4-1989	RM
	Third Market (MTF)	Market	Jan-02	MTF



# Differences with main market - I

Exchange	Name	Differences with main market			
Athens SE	EN.A	Athex regulated market (MTF)	EU Regulated market does not apply	Less stringent admission requirements and on going obligations.	No Prospectus need. Nominated adviser on admission for the following 2 years.
вме	MAB	Regulation	Market model	Specific for collective investment companies	
	MAB	Regulation	Market model	Specific for Private Equity Funds	
	MAB	Regulation	Market model	Alternative market for Growth SMEs	
Borsa Italiana	STAR	•Higher Free Float (35%) •English and Italian language	Full compliance with corporate governance code and incentive based compensation structure for top managers	Anticipated diffusion of quarterly financial information	Liquidity supported by mandatory specialist
	Mercato Expandi	•Lower Free Float (10%) •Lower minimum Capitalisation	•No requirements on business plan •No quarterly financial accounts •Short listing procedure	Requirements of historical profitability and financial stability	Listing partner
	Mercato Alternativo del Capitale	•Light listing requirements •Trading in off-auction phase (Mon-Thu) and auction phase (Fri)	•No mandatory Prospectus required •No Takeover law application	Limited to institutional and professional investors	•Liquidity supported by mandatory specialist •Minimum trading lot 50k EUR



# Differences with main market - II

**Source: FESE Member exchanges** 

Exchange	Name		Differences with main market		
Bratislava SE	New Listed Market	•Minimum market Cap. of issue •Minimum MC of publicly held part of issue	•Minimum number of shares in the issue •Existence of tutor and market maker	•Maximum period for admission to the new market •Restrictions on disposal of shares	The new market is open to the shares of companies with short business story and promising business plan.
Cyprus SE	CSE Alternative Market	Lower minimum market capitalisation (£600,000)	Two years audited financial results	Lower free float: 10% dispread to 100 persons	Less requirements for listing
Deutsche Börse	Entry Standard	Sub-segment within the Open Market (Regulated Unofficial Market)	•No admission to a regulated market needed. •Provisions for organized markets do not apply	•No admission to the stock exchange needed •No obligation to publish ad-hoc announcements •No notification when threshold levels are reached	•No mandatory offer in the case of a change of control •No publication of a prospectus in the case of a private placement
Irish SE	Irish Enterprise Exchange	No specific admission criteria other than minimum market Cap. of 5 EUR mill	•No trading record required •No minimum number of shares to be held in public hands	No pre-vetting of IEX admission documents by the Exchange	No prior shareholder approval of substantial acquisitions and disposals
Ljubljana SE	Semi-Official	Less strict listing and reporting requirements			



#### Differences with main market - III

Exchange	Name		Difference	es with main market	
LSE	AIM	No prescribed minimum shares to be in public hands	No prescribed trading record requirement	•No prior shareholder approval for transactions •Admission documents nor pre-vetted by Exchange nor by the UKLA	•Nominated advisor required at all times •No minimum market capitalisation
Luxembourg SE	Euro MTF	This market is an option offered to the issuers who decide not to be governed by the new rules applicable as of July 2005 in terms of financial information to be provided in a prospectus and as of July 2007 in terms of financial statements to be published.			
NYSE Euronext	NextPrime	Traditional economic sectors	Financial transparency requirements	Liquidity requirements	
	NextEconomy	Activity in new technologies	Financial transparency requirements	Liquidity requirements	
	Alternext	Small and medium- sized companies	Specific listing procedures	Listing sponsors	Specific market model to enhance liquidity
Oslo Bors	Oslo Axess	Lower minimum market cap. (NOK 8 mill)	Lower minimum shareholders holding one or more trading lots (100)	It must has submitted at least one annual or interim report	Lower minimum price per share (NOK 1)



# Differences with main market - IV

Exchange	Name	Differences with main market			
NASDAQ OMX	First North	Small, young or growth companies	At least 10% of shares in public hands or an assigned Liquidity Provider	Legal and listing approval of By certified Advisers No prescribed operating his No prescribed level of finar No prescribed minimum man No prescribed compliance of Governance Code	story ncial resources arket value
swx	Local Caps	Two years of financial track record	Equity capital higher than 2.5 CHF mill	Free float market Cap. higher than 5 CHF mill	
Warsaw SE	NewConnect	Simplified entry procedure and information requirements	Role of an Authorised Advisor	•Different rules of trading Lowest issuer and trading costs	Specially dedicated for new and small companies with market value below 5EUR mill.
Wiener Börse	Second-Regulated Market	Admission criteria			
	Third Market (MTF)	Admission criteria	No disclosure obligations		



#### Website addresses - I

Exchange	Name	Links to the websites
Athens SE	EN.A	http://www.athex.gr
вме	MAB	www.bolsasymercados.es/mab
	MAB	www.bolsasymercados.es/mab
	MAB	www.bolsasymercados.es/mab
Borsa Italiana	STAR	www.borsaitaliana.it
	Mercato Expandi	www.borsaitaliana.it
	Mercato Alternativo del Capitale	www.borsaitaliana.it/quotazioni/mac/mercatoalternativocapitale.en.htm
Bratislava SE	New Listed Market	www.bsse.sk (Section Stock Exchange/ SE regulations)
Cyprus SE	CSE Alternative Market	www.cse.com.cy
<b>Deutsche Borse</b>	Entry Standard	boerse-frankfurt.com/entry-standard
Irish SE	Irish Enterprise Exchange	www.ise.ie
Ljubljana SE	Semi-official	www.ljse.si
	Market maker trading segment	tuvl.ljse.si
LSE	AIM	www.londonstockexchange.com
Luxembourg SE	Euro MTF	www.bourse.lu

**Source: FESE Member exchanges** 

# Website addresses - II

**Source: FESE Member exchanges** 

Exchange	Name	Links to the websites
Nyse Euronext	NextPrime	www.euronext.com/editorial/wide/editorial-2080-EN.html
	NextEconomy	www.euronext.com/editorial/wide/editorial-2080-EN.html
	Alternext	www.euronext.com/alternext/landing/landing-4342-EN.html
NASDAQ OMX	First North	www.omxgroup.com/firstnorth www.firstnorthbaltic.omxgroup.com/
Oslo Bors	Oslo Axess	www.osloaxess.no
	Alternative Bond market	www.abmprotal.no
SWX	Local Caps	www.swx.com/admission/listing/segments_en.html
Warsaw SE	NewConnect	www.wse.com.pl www.newconnect.eu
Wiener Börse	Second-Regulated Market	en.wienerborse.at/listing/aktien/zulassung/
	Third Market (MTF)	en.wienerborse.at/listing/aktien/zulassung/